

COLL JOINS MIRA SALES TEAM

Release Date: 7/14/09

MIRA Mobile Television, Inc. is expanding its sales team with the addition of Frank Coll as Director of Business Development. Coll comes to MIRA following a 19 year career with National Mobile Television (NMT).

“I am very excited about coming on-board with MIRA. It’s a super, well positioned company, with such an outstanding group of professionals. I really look forward to the challenges of helping MIRA grow their business in the years to come”, comments Coll.

In his role as Director of Business Development Coll will join Steve Meyer, MIRA’s Director of Sales, sharing responsibilities in sales, client service, and business development. “I’m extremely pleased to have Frank Coll on our sales team at MIRA”, says Frank Taylor General Manager, MIRA Mobile Television. “Frank is one of the most experienced and respected professionals in our industry. He is a great fit with MIRA’s client service philosophy and brings long standing relationships that will further our growth”. Coll will continue to be based in Los Angeles.

Coll brings a wealth of experience to his new position. With NMT he spent three years as General Manager of their California operations and nine years as Vice President, Western Division. The past seven years he was Senior Vice President, Operations for NMT overseeing all aspects of their U.S. operations.

MIRA Mobile Television is a remote television production facilities company founded in 1982. MIRA operates 10 mobile units (5 HD expandos, 3 digital expandos, 1 digital straight, and 1 analog expando). MIRA maintains offices and/or field shops in Portland, Oregon, the San Francisco Bay Area, and Vancouver, BC. The company has been providing remote television production services for more than 25 years, covering regional and national sporting events, entertainment programming, corporate and other special events. MIRA Mobile Television is a partner in Alliance Productions, www.allianceproductions.com. For more information, go to www.miramobile.com or contact Steve Meyer at 503-464-0811 or Frank Coll at (310) 629-0160.