

M8HD ON THE ROAD
M9HD SOON TO FOLLOW

M8HD, originally scheduled to hit the road in April of this year, got an early launch going into service as of March 11, 2009. M9HD was scheduled to do its first shows in August but will now be available to clients starting in mid-June.

Along with the accelerated launch date for M9HD, MIRA has expanded the equipment compliment as well. Due to the success of M7HD, launched in August 2008, the decision was made to increase the camera, lens, and EVS compliment to mirror M7HD's capabilities. The technical core of both trucks is also identical providing extensive routing and conversion infrastructure.

“Our regional and national clients have really embraced the design MIRA's engineering team incorporated into the M7HD build. As we worked to finalize the engineering design in M9HD it became apparent our clients wanted us to give them those same capabilities in M9HD”, says Frank Taylor, General Manager/Partner MIRA Mobile Television.

M8HD's first assignments were for MIRA's clients the Trail Blazers and Kings providing the visiting team HD facilities in both Portland and Sacramento. Other recent events for M8HD include college baseball for CSN Northwest/Oregon Sports Network and Washington state high school basketball championships for FSN Northwest. On April 7th M8HD will join M7HD in the Bay Area to begin Oakland A's and San Francisco Giants telecasts for CSN Bay Area. Both trucks will be based in MIRA's Bay Area field shop.

MIRA Mobile Television is a remote television production facilities company founded in 1982. MIRA operates 9 mobile units (5 HD expandos, 2 digital expandos, 1 digital straight, and 1 analog expando). MIRA maintains offices and/or field shops in Portland, Oregon, the San Francisco Bay Area, and Vancouver, BC. The company has been providing remote television production services for more than 25 years, covering regional and national sporting events, entertainment programming, corporate and other special events. MIRA Mobile Television is a partner in Alliance Productions, www.allianceproductions.com. For more information, go to www.miramobile.com or contact Frank Taylor at 503-464-0661 or Steve Meyer at 503-464-0811.