

## **MIRA LAUNCHES M9HD**

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**It was a whole new ball game June 19, 2009 when MIRA Mobile Television, Inc. launched the latest addition to its HD fleet. M9HD debuted during the Dodgers at Angels game in Anaheim.** The new 53' trailer with 51' expanding side is the sister truck to the very successful M7HD which went on the road in August of 2008.

“We couldn't be more proud of the quality of this truck's engineering design and equipment configuration”, comments Frank Taylor, MIRA's General Manager. “Bill Duncan, MIRA's Director of Engineering, and his engineering team took all the positive feedback on the performance of M7HD and then went a step further in their design of M9HD”.

M9HD travels with 10 Sony 1550 HD cameras (7 hard, 3 handheld, wired for 16 cameras), a wide selection of Fujinon lenses ranging from a 101x to six 88x and a number of EFP and wide angle lenses, a Kalypso HD switcher, Calrec Sigma mixer, and 22 channels of EVS (wired for 30 channels).

Following M9HD's game for KCAL and the Dodgers, the truck went on to do WNBA in Phoenix and then returned to Los Angeles to do the red carpet show for BET's telecast of the Black Entertainment Awards. As with M7HD last year, M9HD will be doing a national college football package for ESPN this fall coupled with MIRA's newly acquired B unit.

MIRA Mobile Television is a remote television production facilities company founded in 1982. MIRA operates 10 mobile units (5 HD expandos, 3 digital expandos, 1 digital straight, and 1 analog expando). MIRA maintains offices and/or field shops in Portland, Oregon, the San Francisco Bay Area, and Vancouver, BC. The company has been providing remote television production services for more than 25 years, covering regional and national sporting events, entertainment programming, corporate and other special events. MIRA Mobile Television is a partner in Alliance Productions, [www.allianceproductions.com](http://www.allianceproductions.com). For more information, go to [www.miramobile.com](http://www.miramobile.com) or contact Steve Meyer at 503-464-0811 or Frank Coll at (310) 629-0160.